

- Inclusion in all advertising pages and materials as an Official Main Partner;
- Logo presence on promotional and documentation materials;
- 2 exclusive guided visits to the premises and Lido di Venezia (up to 25 people);
- Paid flight to a representative to participate in a selected international event;
- Additional customisable benefits to be agreed based on the institution profile.

## SUPPORT US

You can contribute greatly to the success of the institution in a number of ways:

- A **donation** helps to fund the everyday functions of our institution.
- Becoming a **member** will give you the opportunity to participate in events designed for our supporters and to coordinate use of our premises.
- Companies, Charitable Foundations and Institutions can **sponsor** and **partner** in our initiatives, linking their brand to one of the most prestigious academic networks in the world.
- Supporting the **Scholarship** programmes will help many qualified students to start their career and enter into the job market through **Internships & Fellowships**.
- Contributing to sustain **research projects** realised by EIUC/GC.

Your support allow us to go forward in the pursuit of our vision and to make EIUC/ Global Campus a convener for those who share our goals and growth.

To make contributions, please contact [pressoffice@eiuc.org](mailto:pressoffice@eiuc.org) and use the code: **support EIUC/GC 4 Human Rights**.

You could also donate the 5x1000 from Irpef CF 94054110278

# PART NER SHIP PACK

To support us: [pressoffice@eiuc.org](mailto:pressoffice@eiuc.org)



#GlobalGoals - #EIUCpartnerships  
#GCHumanRightspartnerships



This project is funded by the European Union



## **PARTNERSHIP PACK**

We kindly invite you to participate as a Partner in our activities and events. This partnership provides a prestigious promotion opportunity for selected organizations.

The importance of Human Rights is paramount to this project and it is related to the United Nations (UN) 2030 Agenda that contained a call for partnerships to develop between governments, the private sector and civil society.

We are proposing inclusive partnerships that are built on a foundation of principles and values, a shared vision, common goals that prioritise people and the planet, and that are necessary at a global level. To successfully fulfil the UN's 2030 Agenda, we must move rapidly from commitments to actions.

This Partnership Pack provides many significant benefits and considerable visibility and exposure.

### **PRE-EVENT PROMOTION INCLUDES:**

- Press kits delivered to major news agencies;
- Brochures distributed worldwide at partner's organizations;
- Printed and Electronic invitations;
- Social media, videos, web page;
- Extensive global media relations outreach.

### **ON-SITE PROMOTION INCLUDES:**

- Posters displayed in different locations;
- Signage inside and outside the venues;
- Flyers, programmes, full-colour posters;
- Direct email marketing.

## **PARTNERSHIP LEVELS**

- **Human Rights Friend**
- **Human Rights Circle**
- **Human Rights Best Friends**
- **Official Main Partner**

## **BENEFITS BY PARTNERSHIP LEVEL**

### **HUMAN RIGHTS FRIEND**

- Institution name and logo on promotional materials, digital and printed;
- Ad hoc direct email marketing to more than 80,000 contacts including educational institutions, relevant contacts and journalists;
- 2 invitations to VIP dinner;
- 10 passes for VIP events.

### **HUMAN RIGHTS CIRCLE**

- Institution name and logo on promotional materials, digital and printed;
- 2 ad hoc direct email marketing to more than 80,000 contacts including educational institutions, relevant contacts and journalists;
- 4 invitations to a VIP dinner;
- 10 invitations to VIP events;
- An exclusive guided tour of the premises and Lido di Venezia (for up to 10 people);
- Possibility to host a private event (up to 30 people).

### **HUMAN RIGHTS BEST FRIENDS**

- Institution name and logo on all promotional materials (digital and printed), web page and a special mention in our promotional booklets;
- Up to 3 ad hoc direct email marketing to more than 80,000 contacts including educational institutions, relevant contacts and journalists;
- 8 invitations to a VIP dinner;
- 25 invitations to VIP events;
- An exclusive guided tour of the premises and Lido di Venezia (for up to 25 people);
- Possibility to host a private event (up to 50 people).

### **OFFICIAL MAIN PARTNER**

- Joint communication in all events, including branded space and presentations;
- Participation in press conferences;